

BIZ SPOTLIGHT: ENTELO

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In 2014, after years of leading world-renowned talent acquisition teams at ExactTarget and Salesforce, Andre Boulais took on a senior leadership role with California-based recruiting software leader, Jobvite, starting an office out of Launch Fishers.

“My team at Salesforce had worked out of the original Launch Fishers located in the library and we loved the feel of it. As the first employee for Jobvite in Indiana, I knew that the new Launch Fishers building would make a perfect home for a growing tech company,” said Boulais.

After creating multiple industry-leading professional services offerings that powered record setting growth for Jobvite and a \$200M acquisition, Boulais is taking on a new endeavor with a familiar story line.

ENTELO QUICK FACTS

- Entelo is a California- based talent acquisition software company
- **Former Jobvite leader, Andre Boulais, recently took on a senior leadership role with the company, with plans to grow a Fishers location**

Joining California-based Entelo, as VP of Customer Success, Boulais was given the opportunity to grow an Indiana presence, choosing Launch Fishers, once again.

“I loved the idea of leading and growing a team that powers the hiring for many of the most prominent Fortune 500 companies along with the fact Entelo has been recognized as the industry-leader in diversity recruiting technology since 2014,” noted Boulais.

“Along those lines, I was also drawn to joining a progressive and diverse executive team led by one of the most dynamic CEO’s in our industry.”

Founded in 2010, Entelo provides customers with an all-in-one platform to streamline the talent acquisition process and develop strong candidate pipelines. Currently operating out of San Francisco, the company is looking to expand in the Indiana area.

“Entelo is going through an exciting growth period on a global scale powered by the success our technology brings to companies across multiple industries,” said Boulais,

“For me it was important that I join a progressive technology company that would consider Indiana as a potential talent pool and Entelo is showing that now with multiple openings.”

Entelo offers companies of all sizes access to over 500 Million candidate profiles many of which are not on LinkedIn. Within that pool of talent Entelo offers several features powering diversity recruiting initiatives.

From the ability to build diversity within talent pools to their unbiased sourcing features, Entelo offers core features that establish them as the clear leader in diversity recruiting technology.

“Diversity Recruiting technology is one of the most in-demand products and rightfully so. Entelo has several advantages stemming from the fact that we’ve been committed to powering D&I initiatives for close to a decade,” said Boulais.

Moving forward in his new role with a vision for growth, Boulais he is confident that the tech talent pool in Central Indiana is world-class and will support his anticipated workforce needs.



**Andre Boulais,
Entelo's VP of Customer Success**

“There is only one Silicon Valley but there's a clear reason companies like Salesforce, Jobvite and now Entelo also consider hiring in Indiana for core roles due to the strength of our tech talent pool,” said Boulais.

As Boulais looks toward a repeat of the success he experienced with Jobvite, he notes the value of Fishers business climate in attracting tech companies.

“Personally, I love the overall collaboration and community,” said Boulais, “In general, there is an underlying kindness and desire to help each other among all the businesses in Fishers and Mayor Scott Fadness and his team have done an amazing job to make tech leaders feel welcome.”

If you would like more information on Entelo, or are interested in career opportunities, visit Entelo.com