

BIZ SPOTLIGHT: STOCKTEAMUP

MARCH 2021



During the financial crisis in 2009, Chaster Johnson-- now Founder and CEO of Stockteamup-- sought a way to educate a broader base on investment strategy in the stock market. As a result, Stockteamup was born.

"After seeing the irrational behavior of wall street unfold and people hurt by the recklessness, I believed that people could do better at investing than Wall Street," said Johnson.

"I believe that even more strongly today as I continue to see the data from Stockteamup."

Stockteamup primarily serves as a social network for investors, also providing an educational component, where users can trade virtual stocks.

As social media sites like Facebook and Twitter trend based on engagement, Stockteamup trends based on performance.

In other words, if your investment decisions perform well, Stockteamup will amplify your voice and impact on the platform.

QUICK FACTS

- Stockteamup is a social network for investors
- The platform is aims to educate people on investing in the stock market
- Partnered with the Rap Snacks Foundation to increase financial literacy in Black communities and among students at HBCUs



**Founder and CEO of Stockteamup,
Chaster Johnson**

Continuing to fulfill the educational goal of the company, Stockteamup recently partnered with Rap Snacks Foundation, to bring stock market education to Black communities.

As the philanthropic arm of the Miami-based company, Rap Snacks, the foundation was created to support disadvantaged communities across the country.

"Rap Snacks' vision of prosperity aligns with ours," said Johnson, "We want people to get the financial literacy they need and we believe everyone, with the right community support, can be successful in the stock market."

In partnership with the Stockteamup platform, Rap Snacks launched StockBossUp in March 2020, which targets students at Historically Black Colleges and Black communities that have not had exposure to investing or the stock market.

"Rap Snacks is building a legacy around financial literacy and entrepreneurship education. We have a 50/50 joint partnership that launched the StockBossUp app," said Johnson.

The partnership is a major step for the company as they continue to look toward growth in 2021.

"We currently have 4 officers and 2 contractors and are looking to add more in 2021, from our Launch Fishers location."

"Our goals are really high for 2021 and go beyond just being a social network. At a minimum we want 100K users this year, and our real goal is much higher"

For more information on Stockteamup, visit stockteamup.com

Q & A with Founder & CEO Chaster Johnson

What is your favorite part of Fishers?

"The people! There is a strong technology community here in Fishers.

They are supportive and knowledgeable. We are excited to be part of Fishers and Hamilton County.

We look forward to growing our business here and adding jobs to the local economy."

How has the Launch Fishers environment helped your startup?

"Meeting other entrepreneurs has been great (though sparse, due to the pandemic, making an effort to social distance!) The facility is great, and the environment encourages a strong work ethic and innovation."



Johnson meeting with
Rap Snacks' founders in Miami